# The 2017 Woodward Dream Cruise

## Come join the Motor City Viper Owners (MCVO) for the largest one day automotive event on the planet!

Witness the passion of American automotive sculptors, demonstrated by their works of art, (and other conveyances bordering on insanity). It's not just the tens of thousands of beautiful collector cars, muscle cars, exotics and rat rods. Have you ever seen a mid-engine golf cart powered by a blown six cylinder? How about a car whose body is made entirely from paisley shaped yellow plastic coat hangers, or the cleanest trash truck you've ever seen, powered by an engine suitable for a battleship? Join us and be awestruck by what you'll see cruising on Woodward!

Use this this link to register and pay: http://mcvo.net/saturdaydrea mcruisesignup/

This is a rain or shine event. Sorry no refunds





Saturday, August 19th arrangements have been made for reserved parking for the Dream Cruise. The location is the Birmingham Masonic Temple at 37357 Woodward Ave. Bloomfield Hills, MI 48304 just north of Big Beaver/Quarton. The Temple is located on the West side of Woodward. There are restroom facilities and food will be available for purchase. The cost is \$20 per Viper. Support vehicles are free and can be parked in the back lot. There will be access in and out of the parking lot for those who would like to cruise and return to the lot. Bring your chairs and sit along Woodward to watch all the action. Bottled water will be provided by MCVO. Sam Milana is the event coordinator. Contact Sam at sfm79@hotmail.com or 586-243-1174 If you intend to spend the night on the 18<sup>th</sup> or 19<sup>th</sup>, there are rooms available at the Centerpoint Marriott, the host hotel used during NVE1. They can be contacted at 248-253-9800.

## **Frequently Asked Questions**

#### What?

In August 1995, Nelson House and a group of volunteers looked to relive and recreate the nostalgic heydays of the 50s and 60s, when youth, music and Motor City steel roamed Woodward Avenue, America's first highway. That year, 250,000 people participated nearly ten times the number expected. The rest, as they say, is history. Today, the Woodward Dream Cruise is the world's largest one-day automotive event, drawing 1.5 million people and 40,000 classic cars each year from around the globe from as far away as New Zealand, Australia, Japan and the former Soviet Union. North American cruisers from California, Georgia, Canada and all points in between caravan to Metro Detroit to participate in what has become, for many, an annual rite of summer. http://www.woodwarddreamcruise.com/

#### When?

The Woodward Dream Cruise takes place each year on the third Saturday in August. This year, the 22nd Annual Woodward Dream Cruise will be held on Saturday, August 19, 2017. It runs between 9 a.m. and 9 p.m.

#### Where?

The Dream Cruise takes place along a 16-mile stretch on the historical Woodward Avenue through nine host communities including Berkley, Birmingham, Bloomfield Hills, Bloomfield Township, Ferndale, Huntington Woods, Pleasant Ridge, Pontiac and Royal Oak, in Southeast Michigan.

#### Why?

The Dream Cruise started as a fundraiser for a soccer field in Ferndale in 1995. In just a few short years, it has evolved into the world's largest one-day automotive event. Spectators and cruisers travel to Metro Detroit, the birthplace of the American automobile, to demonstrate and participate in an event that celebrates an ongoing love affair with the automobile.

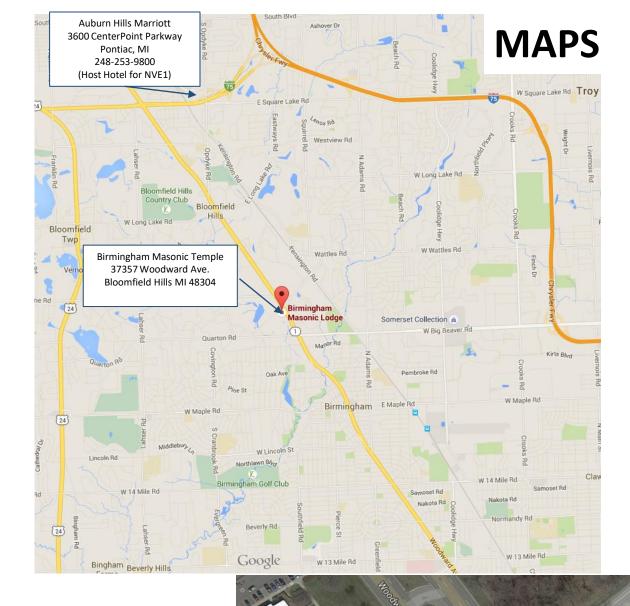
#### **Cruising Etiquette?**

Anyone can participate although those not driving a classic car are asked to stay out of the two right lanes nearest to the curb.

#### **Public Safety Information**

The Woodward Dream Cruise is an alcohol-free, family-oriented event. As public safety is paramount, cruisers are asked to obey all rules of the road.

Police departments from each community patrol on foot, horseback and vehicles during the Cruise to ensure a safe and family-friendly environment for everyone. A team of amateur radio operators also serve as additional "eyes and ears" of law enforcement officials along the Cruise route.



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## Detail View – Birmingham Masonic Temple

Parking lot access from Chesterfield Rd. Vipers park nearest the entrance Register for this event at: <a href="http://mcvo.net/saturdaydreamcruisesignup/">http://mcvo.net/saturdaydreamcruisesignup/</a>

Or mail in the registration form below.

### MCVO Woodward Dream Cruise August 19, 2017

Name	
Address	
Cell Phone Number	
Email address	
\$20 per Viper	
Year, Model	
Region/Club	

Make checks payable to MCVO and send to: P.O. Box 311 Bloomfield Hills, MI 48303



Please print and display this form on your dash as you enter the lot and while the vehicle is parked on display.