



# EVENT PHOTOGRAPHY

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# How To Photograph Events

- Tell a story
- Make it fun!
- Add eye-candy
- Cars *and* people
- People shots
- Details, details
- Posed vs. Candid
- Reminders
- Find good vantage points
- Be creative



# Tell A Story



Context Photo



Vipers driving photo



Detail shot of activity



Humorous photo





# Make it fun!





# Add Eye Candy (in a subtle way)





# It's about cars *and* people



# People Shots

## Bad Awards Photo



## Good Awards Photo



- Take time to pose people
- If they can't see you, you can't see them
- Watch for background distractions, shadows, and lighting



# Details, Details

Don't block the cars!



Watch for shadows.





# Posed vs. Candid

Posed



- Takes more time and work
- Allows a more perfect photo
- People look better

Candid



- Have to be fast to capture it
- More natural
- Harder to get faces



# Find good vantage points



- ✓ High up vantage
- ✓ Cars parked neatly
- ✓ Can see people, cars, and venue
- ✓ Dramatic angle





# Reminders

- Tell a story
- Set context
- Watch where the sun is
- Park cars nicely
- Watch for funny moments
- Show cars *and* people



# Be Creative!

