



Viper Chief Engineer Roy Sjoberg to Speak at Inaugural Greenbrier Concours

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FOR IMMEDIATE RELEASE

WHITE SULPHUR SPRINGS, W.Va. – (February 8th, 2018): For 25 years, the Dodge Viper was the ultimate in American super cars. True to its race car design, it won IMSA and FIA international endurance events in its production configuration. It had its own NBC television series and in 2010 it came in No. 10 on the list of “Most American Cars.” A quarter-century after the first Vipers rolled out of the showroom in 1992, production of the Viper officially came to an end in 2017. The inaugural Greenbrier Concours d'Elegance – which will take place May 4-6 at The Greenbrier – will celebrate the end of that era with a special Viper class in this year's event. Father Viper - Roy Sjoberg, along with Mr. V10 - Dick Winkles, Grailkeeper - Herb Helbig, Mamba King – Michael Stephens, and other “Team Viper” members will be on hand throughout the weekend to tell the unique and entertaining story of the Viper's rise to prominence.



“The story of the Viper is an incredible one, and we are excited that Roy Sjoberg is going to be at The Greenbrier Concour d'Elegance to tell it,” said Wayne Long, Greenbrier Concours d'Elegance Director. “The Viper's 25-year run has come to a close, but the amazing automobile will live on for years to come. We're happy to honor its amazing legacy with a special Viper class and hope to have some of the best on display for all to see.” Viper owners who don't own

Concours-caliber Vipers but still want to share their automobiles with the car lovers who appreciate them most are encouraged to participate in Car Club Day on Saturday, May 5. Those beloved Vipers can be on display on the Concours Showfield the day before the Concours d'Elegance, along with other club cars from around the country. Celebrate a piece of automotive history with those who experienced by joining Roy, Dick, Herb, Mike, and the other "Team Viper" members at the inaugural Greenbrier Concours d'Elegance May 4-6 at America's Resort.



For additional information on the event, please go to: <https://www.greenbrierconcours.com>