



## **BOARD MEETING – MINUTES**

***Prepared by: Ed Massena – VOA National Secretary***

<b>DATE/TIME:</b>	April 4, 2018 @ 8:00pm EST (Conference call)
<b>INVITEES:</b>	National Officers, Regional Presidents, Directors, & Invited Guests
<b>PRESENT:</b>	Beth Sewell, Ed Massena, Alex Ristanovic, Jim Johnson, John Vittoni, Chuck Tator, Dave Ivler, Debbie Ruckert, Kurt Robinson, Wayne Rauh, Brent Elmore, Joe Boscia, Bryan Savage, Mike Shepard, Tyler Manwell, Andras Kovacs, Tim Mahoney, Larry Azman, Wes Brezard, Ian Dineson, Brian Willey, Rob Miller, Sajar Chakamian, Bob Bierman, Kurt Balhorn, Frank Pilazzo, Maurice Liang, Rusty Ranney, Bruce Heckman, John Malatesta, Lance Kouchi, Marko Radosavljevic

**CALL TO ORDER:** This is the last meeting before NVE3 in Las Vegas. Beth Sewell called the meeting to order at 8:01pm EST.

### **MEETING DETAIL:**

#### **TOPIC:** Club Business

A. The member number is growing well at 1,727 members as of the time of the call.

B. The Capital Region is new, and growing fast. This is a recently created region, adding Washington D.C. and Delaware to what had been Virginia and Maryland. Beth extended a huge thank you and congratulations to Brian Willey, the new president of the region who has been directing its reorganization. She explained that they are almost done with incorporation paperwork and will soon be able to take their dues money from VOA National to officially launch the region.

Beth introduced Brian Willey to everyone on the call. Brian spoke for a few minutes. He introduced and thanked his regional officers. Brian also thanked National officers, tech team members, development directors and a few region presidents who offered him guidance and assistance in creating the Capital Region.

C. The VOA Store. Beth announced that Sandi White will be retiring from her role running the VOA Store after the NVE3 event is complete. The VOA will then transition the store to Wilson Graphics (also the company that handles Viper Headquarters)

Beth extended a huge thank you to Sandi for her many years of hard work in support of the club.

D. Regional Development Director. Beth announced that a new Regional Development Director has been selected from among several qualified candidates. When all details are sorted out Beth will introduce this person to the officers, but she was not quite ready at the time of this call. She said the person will be able to help regions with any issues they encounter as they grow membership and deal with issues internally.



E. Otherwise, club business has been peaceful and smooth.

F. Beth extended a huge thank you to Alex Ristanovic for his service to the club in general, recently as National President, and ongoing as NVE3 Event Director. She introduced Alex to give the call an update about NVE3 planning

#### **TOPIC: NVE3**

A. Alex first offered his thanks and congratulations to Brian Willey of the Capital Region also. As a region that had been embattled by VCA more than much of the rest of the country, it's really encouraging to see a successful region being developed there.

B. Alex also thanked Beth for her dedication and he looks forward to retirement.

#### **C. NVE3 Overview**

Alex explains that the event budget is "about as down-the-middle as event planning can go." The event planning in general is done and lots of small details are now being cleaned up. Printing of materials including credentials and guidebooks is underway. Alex also thanked Sandi White for her work on the VOA store and for transporting tons of print materials, store items, giveaways, etc. from Michigan to Las Vegas.

#### **D. NVE3 Details**

Signups. Alex says we have about 807 people signed up. Cancellations were heavier than normal, which allowed us to get through 100% of our 'wait list' for the event. A few areas and events will be tight, especially with respect to parking, because we extended the number from 700 to 800.

Budget. Roll-Up for the event was emailed to officers prior to the call. The overview is \$487,000 committed out and \$479,000 taken in. Those numbers do not include any revenue from the VOA store or auction and also do not include a last minute change in requirements from the Hoover Dam, which will require something less than \$26,000 additional spend. Alex anticipates the auction will surprise people and generate huge revenue, and also anticipates the Store will have an outstanding event.

Agenda. Expectations are for 30% of participants to come in Tuesday (one day ahead). Registration and headquarters will have a soft-opening to accommodate that early traffic. Parking and security for the cars will also be open Tuesday. Wednesday's events will open with a beach party. Plenty of seating will be available, having learned from the primary complaint during the opening Mardi Gras party at NVE2. Alex expects Wednesday night to run late but encourages all presidents to remind their members to get some sleep – a few days start early.

Alex also emphasized the importance of checkpoints at all events to control for party crashers and reminded presidents to tell everyone to have all credentials on hand at all times. Alex walked through the rest of the agenda including Thursday at Red Rock Canyon and Shenendoah, Friday and Saturday at Las Vegas Motor Speedway and The Hoover Dam. For Saturday's Dinner, Alex explained the system for selecting tables by putting down placecards for 30 minutes before the cocktail hour.

Q+A.

Alex opened the call for NVE3 questions.



Q. Will NVE4 be in Orlando?

A. Yes Florida, but not Orlando.

Q. When will final lists of regional members attending NVE3 be available?

A. By the end of next week (roughly April 11)

Q. When will people be allowed into the dinner to pick their seats?

A. 6-6:30pm

Q. Will regions with large numbers of attendees get priority in picking seats for the dinner?

A. No, to keep it fair we are doing first-come-first-served

On this topic, Jim Johnson raised the concern that we should reward regions that are bringing the greatest number of members. He explained that from his region, all 60 attendees would like to sit together and he is concerned that they will be unable to do so unless they get some special consideration in table selection.

Several region presidents raised concerns with this, including several objections to the suggestion that we reward larger attendance for an event that is geographically not equidistant for all regions.

Several region presidents also objected to the assumption that all members will want to sit with their region only, rather than mix with other regions. Jim Johnson asserted that regions with better loyalty get greater participation at events.

Alex offered a solution to give Jim Johnson's region their pick of 6 tables adjacent to one another as long as they are in the back of the room, where it would not disadvantage any other regions.

Bruce Heckman called the question on this suggestion. Before a vote could be taken, Jim agreed that it would be an acceptable solution and Beth and Alex agreed to execute that plan.

Track Day Update. Richard Sewell reminded all the presidents that the track time at Las Vegas Motor Speedway is not racing, and we will have a lot of first-timers on track. He asked that everyone encourage their members to be patient and careful and remember there are no performance awards for the day. On the oval track and the road course, beginners will drive in lead-follow. Additionally on the road course there will be no passing in the beginner group. The local SCCA Chapter will run 2 Autocross courses for us, the Richard Petty Experience will run the oval, and the VOA will run the road course.

Q. Will there be a car wash available at the event

A. Yes, at the Mandalay Convention Center Garage, full service detailing and self-wash will be available.

Q. On the Mega-Cruise, will rental cars be mixed-in

A. Yes, because we are leaving in waves by region, so rentals within your region will cruise with Vipers.



Beth thanked Alex once again for tons of hard work on the event. Alex reminded everyone for the future that making these events replicable is an important part of planning. He requests that everyone support the next group that plans NVEs as fully as possible.

Q. Will there be sponsorship from FCA involved in NVE3?

A. Alex explains, not directly. There are some individuals who are connected to FCA who have been able to make massive contributions to the Auction items especially, like Erich Heuschele from SRT Motorsports who has donated a racing engine for the live auction.

**TOPIC:** Viper Quarterly

Maurice Liang reminded everyone on the call to submit event photos for the regional updates in Viper Quarterly. He also needs updated headshots for presidents and is always looking for additional story submissions.

Maurice also requested that everyone update their regional event calendar on the VOA national website, as that is the database from which he draws upcoming events for Viper Quarterly.

**TOPIC:** Adjournment

Beth Sewell Called the meeting to a close at 9:55pm EST.

Minutes submitted by Ed Massena  
5/10/17

