



## **Board Meeting of August 9, 2022, 9pm EST**

Held on Zoom video conference

Minutes Prepared by Ed Massena, VOA Secretary

### **Attendees**

Dave Adest, North Texas President  
Matt Altomare, NY/CT President  
Wes Angelotti, South Florida President  
Bob Bierman, Western Reserve President  
Matthew Braunstein, Carolinas President  
Greg Cerny, South Central Texas President  
Cheryl Dlouhy, Crossroads of America President  
Matthew Durish, Mid-South President  
Wes Frasard, VOA Vice President  
Bruce Hadfield, Ontario President  
Bill Hunter, New England President  
James Jackson, Indiana/Kentucky President

Jim Johnson, Colorado/Montana/Utah/Wyoming  
Rose Klutz, MCVO President  
Mike Kuchavik, VOA President  
Troy Maki, Minnesota President  
Ed Massena, VOA Secretary  
Frank Palazzo, St. Louis President  
Andy Scrafford, Capital Region President  
Michael Sutton,  
Anil Vemulapalli, AZ President  
Kurt Wadsworth, PA/WV President  
Shannon Whitehead, New Mexico President

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### **Call to Order**

VOA President Mike Kuchavik welcomed attendees and began the meeting at 9:05pm EST.

### **Meeting Details**

#### **Topic: Goal for the Meeting**

Kuchavik presented the agenda for the meeting:

Vote on membership options for 2023 that have been discussed over the last few months and circulated via email.

#### **Topic: Membership Options**

Kuchavik – I hope that you all had a chance to further review the options I have emailed out. Do we have questions on those?

Question – Rose Klutz

*For option 1, what's the reason for giving back \$10 to the regions?*

Kuchavik – It's a move in the direction of getting to 50/50 split on regional contributions. We have run the budgets based on realistic estimates and facts and concluded that we can afford that additional spend.

*Klutz – If you didn't give back that additional money would it help avoid a negative cash position?*

*Kuchavik – Wes and Matt have run the numbers and have said that we'll be fine at that rate, understanding that the estimates don't include any additional revenue from advertisers or others.*

Question – Rose Klutz

*For option 2, would that create a lot of additional work for someone to figure it all out?*

Wes Frasad – yes, but I'm not concerned about the amount of work. It's hard to know how to budget estimated levels for who wants the magazine in virtual/print or who doesn't at all without having more polling or surveys done this year. The best we could do in budgeting is guess, which is the only real drawback.

Comment – Jim Johnson

*In the case of the a la carte, a major drawback for us planning NVE5 in Colorado is the unknown number of magazine subscribers would make selling advertising tricky, because advertisers would like to know how many impressions they're going to get before buying in.*

VOTE: Are we ready to vote on membership structure options One and Two as presented?

**18 Yea / 1 Nay**

VOTE:

Membership Option One – retain same structure and pricing as 2022, Standard and Mamba levels, and increase regional dues returned by \$10 (to \$65).

Membership Option Two – create al a carte membership with National base-rates \$95 / \$140 and regional contributions TBD by the regions.

**18 Option One / 1 Option Two**

## **Topic: Closing**

Comment – Jim Johnson

*Reminder to everyone that NVE5 may sell out fast, so tell your members to renew as 'Mamba' so that they can get the early-bird sign-up.*

Without further questions, Kuchavik adjourned the meeting at 9:33pm

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Respectfully submitted for approval,  
Ed Massena, VOA National Secretary

Approved  
Mike Kuchavik, VOA National President