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05/19/15
Accrual Basis

Viper Owners Association

Profit & Loss Prev Year Comparison

January through December 2014

	Jan - Dec 14	Jan - Dec 13
Income		
Detroit Homecoming Event	332,090.58	0.00
Viper Quarterly Income	4,408.90	0.00
Merchandise Sales	23,273.12	0.00
Direct Public Support	1,205.88	0.21
Investments	31.85	52.22
Other Types of Income	79,881.00	16,502.00
Program Income		
Membership Dues	239,335.00	0.00
Total Program Income	239,335.00	0.00
Total Income	680,226.33	16,554.43
Cost of Goods Sold	11,041.72	0.00
Gross Profit	669,184.61	16,554.43
Expense		
Selling Expenses	1,614.15	0.00
Detroit Homecoming	334,522.84	0.00
Management and General		
Promotion	200.00	0.00
Office Expense	4,172.41	0.00
Bank and Merchant Fees	17,619.35	471.82
Management Services	9,172.51	3,858.74
Contract Services	716.50	0.00
Insurance - Liability, D and O	16,739.28	0.00
Miscellaneous	349.00	0.00
Postage and Printing	205.38	0.00
Telephone, Telecommunications	2,050.60	335.82
Travel and Meetings	9,332.79	0.00
Website Expense	9,351.29	1,703.00
Total Management and General	69,909.11	6,369.38
Program Expenses		
Membership Packet	26,827.56	0.00
Payments to Regions	118,774.50	0.00
Viper Quarterly Publishing	96,809.95	0.00
Total Program Expenses	242,412.01	0.00
Start-Up Costs	2,220.00	10,226.45
Total Expense	650,678.11	16,595.83
Net Income	18,506.50	-41.40