



CHARITY PROGRAM

*"Build-A-Viper-Day"
At Children's Hospital*

THE CONCEPT

- Sponsor a RidemakerZ Viper for \$35.
- Host “Build-A-Viper” Day at hospital.
- Bring Vipers for car show.
- Share Viper joy.
- Raise money for hospital.
- Give back to **YOUR** community.
- Interact with kids.



Preliminary Planning

- Designate a leader.
- Contact Children's Hospital to determine interest
 - Contact events person, not philanthropy dept.
 - Requires investment of hospital staff, storage space, event space, Viper parking, and resources.
- Concerns to be aware of:
 - Immune system-compromised patients
 - Damage to cars
 - Privacy of patient identities
 - Fairness to all kids, including siblings



Working with the Hospital

- ✓ Select a date. (Not always Christmas).
- ✓ # of patients.
- ✓ Identify primary contact.
- ✓ Representative to accept donation check.
- ✓ Permission/process for photography.
- ✓ Reserved Viper parking.
- ✓ Parking for other attendees.
- ✓ Sterilization requirements.
- ✓ Clothing/health requirements.
- ✓ Promotion of event (signs, emails)



Logistics

- ✓ Promote event with club.
- ✓ Get sponsors (members, friends, family, businesses)
- ✓ Order toys from RidemakerZ (Quantities of 10).
- ✓ Have decals made with club and sponsor logos.
- ✓ Consider partial preassembly by club members.
- ✓ Bring some teddy bears.
- ✓ Provide clear directions for day-of-event
 - ✓ How to get there
 - ✓ Where to park
 - ✓ Where to go
 - ✓ What to wear
 - ✓ What to do



Day Of Event

- Assign volunteers:
 - Set up assembly area
 - Direct traffic/parking
 - Monitor car show
 - Assist kids with assembly
 - Rotate stations
- Designated speaker
- Assign photographer
- Lunch?
- Tear-down



Ordering Info

- RidemakerZ \$35 ea.
 - Discounted price
 - Rolling chassis
 - Batteries included
 - Multiple colors
 - Accessories
 - Decals
 - Shipping
 - Quantities of 10
- Charge \$50 ea to raise money
- Contact:
matte@ridemakerz.com
Matt Elhadad
612.750.1196





"I just wanted to go home and give all my money to them!" ~ Margaret Cohen

"This was the highlight of my year!" ~ Barb Drummer.

"Your club should be proud of how happy you make SO many kids – big and little!" ~ Robyn Pass, RidemakerZ

