



***VOA BoD Voting Proposal for August Meeting
2023 Membership options for consideration
9 August 2022***

VOA President – Mike Kuchavik

VOA Vice President – Wes Frasard

VOA National Secretary – Ed Massena

VOA Treasurer & NJ President – Joe Boscia

VOA Deputy Treasurer & NY President – Matt Altomare

VOA National Board Special Projects Officer – Mike Sutton

Purpose:

- To provide options for consideration on the 2023 Membership plan and pricing schedule

2023 Membership – discussions continued

- **Option 1 – Keep everything as is for another year – \$150/\$195 provides stability**
 - However Regional Splits go up by \$10 for each region from \$55 to \$65
 - Prior to VOA financial crisis regional split 8-year averaged was just below \$69.45 per member being provided to each region
 - Simple math on a 50/50 split for Regular/Mamba memberships $(\$57.50 + \$75.00) / 2 = \$66.25$
 - National budget will likely be cost neutral or slightly cash negative for the year so long as renewals remain unchanged
- **Option 2 – Ala Carte – Your tell us your regional finance requirements – \$95/\$140 + regional choice distribution**
 - National collects the funds needed to run the VOA national requirements
 - ~~No Magazine to basic members – \$80 – VOA Membership~~
 - Virtual Only Magazine to plus members – \$95 – VOA Membership Plus
 - Hardcopy + Virtual Magazine to all Mamba members – \$140 – VOA Mamba Membership
 - VOA collects regional distribution requirements for each region (What does the region want from its members – \$0,\$25,\$50,\$75,\$100??)
 - National only provides new members a standard Membership card
 - Regions can buy their own annual Membership cards – Regional choice, based on what they want / desired
 - If Regions want National to ship cards with annual packages then Regions will pay \$10 for every two cards ordered (no clips)
 - National budget will likely be cost neutral or slightly cash positive for the year so long as renewals remain unchanged

End-State:

- 2023 VOA Membership rates voted on and a consensus agreed to by Regional Presidents
- 2023 VOA Regional Distribution rates based on the consensus agreed to by Regional Presidents
- 2023 VOA Membership types and rates established prior to 1 October 2022